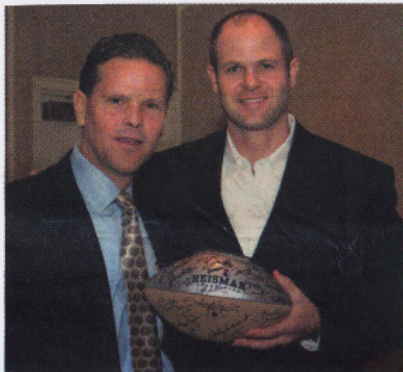




Maury L. Carter & Associates, Inc. featured in *The Park Press*, a newspaper covering Winter Park, Baldwin Park, Audubon Park and College Park, Florida.
March 2008

Business Leaders Team With Danny Wuerffel To Raise \$110,000 For Charity



Danny Wuerffel (right) presents Daryl Carter with Heisman winners autographed football

Purpose Orlando's headquarters. Shane Matthews, former University of Florida quarterback and current head coach for Team Florida of the All American Football League, also made an appearance. Maury L. Carter & Associates, Inc. and Cross-

Desire Street Ministries, a New Orleans based, non-profit organization, held two fundraising events in Orlando on Wednesday, January 30, 2008 in support of revitalizing impoverished neighborhoods through spiritual and community development. Danny Wuerffel, executive director for Desire Street Ministries and former University of Florida 1996 national championship quarterback, gave keynote presentations at a breakfast event at the University Club, a luncheon at First Baptist of Orlando and a pastors' meeting at

man & Company organized sponsorship and hosted both events which raised over \$110,000 for Desire Street Ministries.

"This was one of the most successful fundraisers I have ever been a part of," said Wuerffel, "I am grateful to the host committee and specifically Daryl Carter and Shane Matthews for their commitment to Desire Street."

"Danny and Shane are such a class act," said Daryl M. Carter, president of Maury L. Carter & Associates, Inc. "They gave it all on the field and are now working to help those in need."

"It was a huge success thanks to all our donors and supporters that attended," said John M. Crossman, president of Crossman & Company. "We look forward to doing this again next year."

Kevin Fittro, IT manager for Walt Disney World, was master of ceremonies at lunch and introduced Dr. David Uth for the closing prayer.

"Danny Wuerffel is one of the most admired sports heroes in Central Florida not only because of his achievements on the field but because of his incredible heart for God," said Dr. David Uth, senior pastor of First Baptist of Orlando. "He captured the attention and the hearts of everyone there as he talked about the plight of the children of New Orleans. I was honored and blessed to host Danny Wuerffel and Desire Street Ministries."

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Business Leaders

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Wuerffel, former quarterback of the 1996 National Football Champion Florida Gators and 1996 Heisman trophy winner, was drafted by the New Orleans Saints in 1997, where he first learned of Desire Street Ministries. In February 2004, after playing for the Green Bay Packers, the Chicago Bears and the Washington Redskins, Wuerffel retired from pro-football to work full-time for Desire Street Ministries, and now serves as executive director and led the ministry's transition following Hurricane Katrina.

Shane Matthews played college football at the University of Florida under head coach Steve Spurrier, setting a school record for career passing yards. Upon finishing his college career, he was signed in 1993 by the Chicago Bears. He most recently played for the Miami Dolphins and officially retired from the NFL on

March 2, 2007. Later that year, Matthews was named head coach of the Florida Team in The All American Football League®.

Desire Street Ministries is a faith-based non-profit organization that exists to train and send leaders to revitalize impoverished neighborhoods through spiritual and community development. Everything they do is based on two core values. The incarnational philosophy of ministry means that the leaders choose to live in the neighborhoods they serve, seeking transformation from the inside out. Their commitment to indigenous leadership development means they seek to equip and empower local leaders to continue transforming their neighborhoods. For more information please visit www.desirestreet.org. 📞