

University of Florida  
Warrington College of Business Administration  
Bergstrom Center for Real Estate Studies  
2010 – 2011 Annual Report

## Capstone Competition



*Renee Barnes*



*John Kachel*



*Jeff Reader*

Each year our students are provided with an active real estate project to test and further develop the skills they've acquired over the course of the program. Students are placed in teams and provided with a key question or questions to answer for the sponsor of the project. This year, the Capstone project was graciously provided by Chairman's Circle member Daryl Carter, President of Maury L. Carter & Associates in Orlando. The project was located along I-4 in Orlando at the last approved interchange between the east and west coast in the center of the tourist area. The site straddled I-4 and covered approximately 200 acres. The students were asked to focus on three parcels totaling 69 acres located on the southeast side of I-4. Each group picked one of the three parcels, and then prepared a development plan that included market research, site planning and financial feasibility.

### *Winning Team*



*Matthew Rice*



*Charles  
Thompson*



*Jim Traynor*

At the conclusion of the course, each group presented their plans to a panel of judges consisting of Daryl Carter and Pat Chisholm from Maury L. Carter & Associates, Inc., Chuck Davis from MetLife, Mark Conte from Bank of America, Jim Izzo from The 1220 Group, Lou Placencia from The Placencia Group, and Bill Owen from Real Estate Research Consultants. The winning team was Renee Barnes, John Kachel, Jeff Reader, Matthew Rice, Charles Thompson and Jim Traynor.