



Oh Thank Heaven!

Another 7 Eleven

Transaction handled by Maury L. Carter & Associates, Inc.

The 7 Eleven company is in the permitting process that will lead to the construction of a new outlet at the southwest corner of Conway and Anderson Roads. With the aid of photoshop, we inserted a photo of a 7 Eleven outlet to help visualize what the corner may look like.

The company is also buying up independent convenience stores and converting them to 7 Eleven outlets. These actions appear to be a company strategy aimed at thwarting competition from Philadelphia based Wawa stores. Wawa has recently entered the Central Florida Market with plans to open 100's of stores along the I-4 corridor over the next few years.

Wawa stores are noted for their freshly prepared hoagies, coffee, competitively priced gas offering and friendly service. Customers can also order foods including soups, subs and smoothies using in store touch-screens.