



# CORNERSTONE AT LAKE HART

10615 Narcoossee Road Orlando, FL 32832

COMMERCIAL REAL ESTATE INVESTMENTS / DEVELOPMENT / ASSET MANAGEMENT / BROKERAGE



## THE CHALLENGE

- Identify and develop a location for a grocery anchored retail project that would provide a desired return for our clients.
- New, emerging area in Orlando (Lake Nona).

## THE APPROACH

- Map existing residences with overlays of planned and proposed new home growth.
- Identify existing traffic patterns and trends to support growth.
- Identify and map all Publix locations in the area, along with other competitors.
- Confirm zoning and utilities, and prepare budget and financial projections.
- Present findings to Publix for site approval.
- Assemble team of architects, engineers, contractors and other vendors to gain governmental approvals and build the project.



## SUCCESS

- Delivered Publix anchored shopping center on time and within budget.

