



## 2013

As part of the ICSC Endowment Campaign, John Crossman, President of Crossman & Company and Daryl M. Carter, President of Maury L. Carter & Associates, Inc. created an Undergraduate Real Estate Award at the University of Florida.

### **Undergraduate Endowment Campaign**

To encourage talent to enter the real estate industry, the ICSC Foundation is determined to provide scholarships to the selected schools listed on page 7. To protect the future of these awards, the goal has been to raise \$25,000 of dedicated funds for each of these schools. The ICSC Foundation matched \$25,000 to those schools where the funds were raised. Annual \$2,000 undergraduate awards for tuition to students studying real estate will be provided. We kicked off this campaign in 2013 and by the end of the year two scholarships were endowed!

### **Rufrano Family Foundation Undergraduate Real Estate Award at Florida International University**

Education in real estate has been very important to the Rufrano family. They have expressed how privileged they feel to be able to provide tuition assistance to FIU through the ICSC Foundation.

### **Maury L. Carter & Associates Undergraduate Real Estate Award at University of Florida**

Mr. Carter is a real estate pioneer in the state of Florida. The scholarship will honor the legacy and important real estate tradition he created, while inspiring students to follow in his path.

## **Undergraduate Real Estate Awards**

The Undergraduate Real Estate Awards program annually provides universities in the United States and Canada a US\$2,000 award for a junior or senior enrolled in a collegiate undergraduate real estate program. The universities are selected based on criteria such as their number of ICSC student members, academic ranking, the strength of their real estate program, their industry involvement, faculty investment and the strength of their real estate clubs. The award-winning students are chosen by the deans of their respective programs based on overall academic and extracurricular involvement.

**“This award will go a great distance towards offsetting tuition costs and providing me the opportunity to focus more time on my studies. With the relief from financial burdens, I hope to spend more time meeting with real estate advisory board members from the University of Florida and telling other students about the tremendous opportunities in the real estate industry.”**

– Shelton Rice, University of Florida, Undergraduate Real Estate Award Recipient 2013