



DARYL CARTER

*President/broker,
Maury L. Carter & Associates*

Why he's important: A driving force behind the 2,400-acre, \$165.5 million land deal in Lake County 10 minutes outside of Walt Disney World, Carter is both the namesake and the reason for the Daryl Carter Parkway Interchange at I-4 and Apopka Vineland Road set to open in 2025. In a partnership with Orange County, Carter put together an assemblage of 198 acres for the overpass parkway and sold it for \$130 million. Additionally, Carter's company, with Celebration-based Dowd Properties, has assembled 34 acres south of Orlando International Airport for the highly anticipated Bennett Place, a mixed-use project that will see the start of its first shopping center next year.

What's happening in his industry: Carter's land brokerage is poised in Lake and Osceola counties and beyond to capture much of the incoming growth to Central Florida. His company is handling the site selection for projects by Encompass Health, one of the largest physical rehabilitative hospital corporations nationwide, and is working on economic development projects with Orlando Health, AdventHealth, Lake Sumter State College and the UCF South Lake campus in Clermont.

Benchmarks for 2025: Carter is expanding the boundaries of his business with three major land investments in the Nashville, Tennessee, area and closer to home with investments in Ocala and the city of Alachua.

"Florida replaced New York as the third most populous state. In addition, there is significant wealth relocating to Florida. Our young workforce, low tax, pro-business environment, great weather and natural beauty of our state create a favorable environment for businesses."